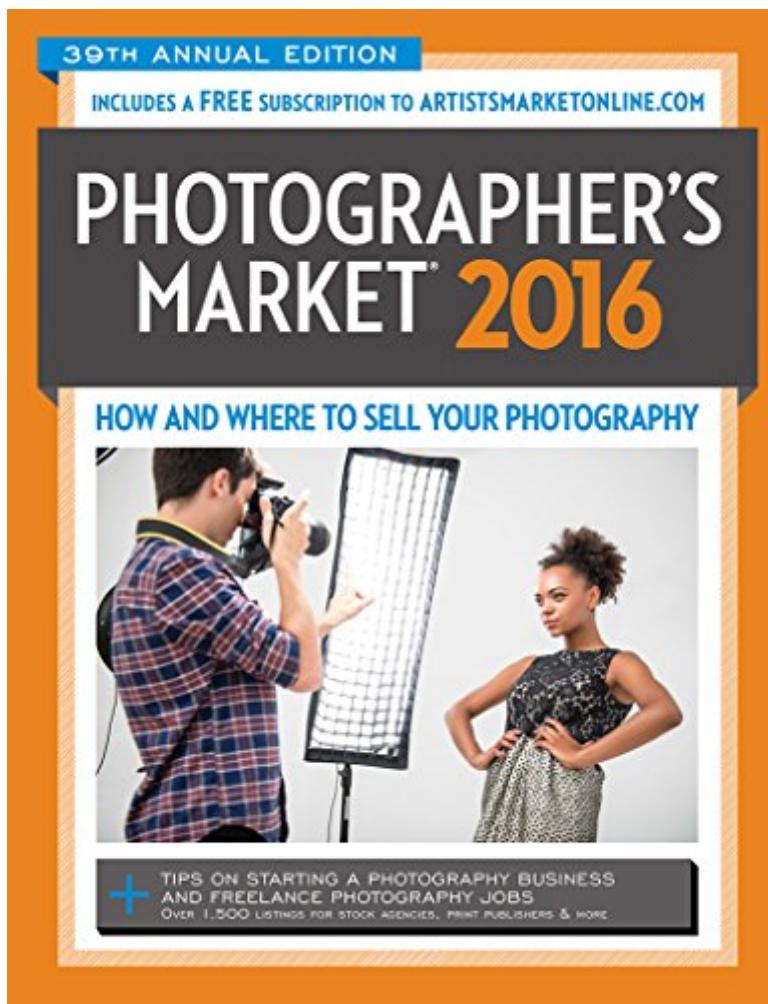


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# 2016 Photographer's Market: How And Where To Sell Your Photography



## **Synopsis**

The Successful Photographer's Secret! Thousands of successful photographers have trusted Photographer's Market as a resource for growing their businesses. This edition contains the most comprehensive and up-to-date market contacts for working photographers today: magazines, book publishers, greeting card companies, stock agencies, advertising firms, contests and more. In addition to the more than 1,500 individually verified contacts, 2016 Photographer's Market includes:  
A FREE 1-year subscription to ArtistsMarketOnline.com, where you can search industry contacts, track your submissions, get the latest photography news and much more (free subscription with print version only)  
Up-to-date information on how to start and run a photography business, including how to find clients, who to contact to submit your photos, what types of photos they need and how to submit both digital and film images  
Markets for fine art photographers, including hundreds of galleries and art fairs  
NEW! Informative articles on starting a new business, taking stock photos, managing models, and the benefits of slowing down to create better work  
NEW! Special features on selling without begging, obtaining micro funding, pricing photography, and methods for accepting payment  
NEW! Inspiring and informative interviews with successful professionals, including portrait, still life and editorial photographers

## **Book Information**

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## Customer Reviews

This is a very good, thorough resource. The look inside doesn't show any pages with photo buyers but it includes a name of the publication/agency, a description, contact info, Needs, Specs, Making Contact & Terms and Tips. Not all the publications have all the info. It depends on what they submitted. The book also uses icons to let you know how much they pay (\$, \$\$...), US, Canada or international based, how open they are to submissions (accepts work from unpublished photographers to no unsolicited submissions), uses stock images or images created on assignments, juried/non-juried art fairs. The book comes with a code to subscribe to their online version, [artistsmarketonline.com](http://artistsmarketonline.com) for free. That is much less useful. It is not as thorough or detailed as the book. Many of the listings included in the book are not found online. I compared the same publication in the book and online. The online listing had only general contact and a website whereas the book has a description, the needs (how many photos they buy and what type), Specs (photo format & sizes), and how to make contact. You can save listings to a contact folder so for the few that are online, that may be useful instead of typing them from the book. But there doesn't appear to be a way to export contacts so you have to copy/paste.

This book is a good resource to keep updated every year, especially if you are a freelance photographer. The Photographer's Market keeps updated information on agencies and publications: their contact information, contact terms, requirements and pay. Of course what is available is dependent on what information is submitted. Another useful inclusion: the book tells you how open a publication or agency is to submissions- Ex: whether they accept work from unpublished photographers, or if they use stock images, images created on assignments, etc. In addition to submission information, The Photographer's Market has useful articles. If you take the time to read them you may learn a lot, from the novice photographer to the more advanced photographer. There's a little something for everyone.

The tiny print and poor quality of the pages and tiny print made it difficult to read. Additionally, a large part of the book seems to be about photography courses and workshops this year. I realize there are less markets for photography but it would have been helpful to know this before I purchased the book. I have purchased this book for many years and was very disappointed this

year. I ordered 2017 and hope the quality is better.

Bought this for an impecunious photographer friend, and he is over the moon about it. Always a major classic reference book with its articles, and a source of markets invaluable to those who hope to sell their photographs.

I am so happy with this purchase. I got a great price, it got to me very fast and it is in great shape! Exactly what I wanted and paid for. I used Levy's Books & Goods and I couldn't be happier with them. How fast I received my order was remarkable.

This edition is just not as useful as it was in its earlier years. Hopefully it will be better in its next issue. Its value is primarily to a photographer who is just entering the commercial field (if you are charging money beyond the hobby phase, then it is commercial, whether for business or consumers).

The book has helped with ideas how to sell my photos along with the contacts. I get a new version every couple of years to have an updated contact list.

Has a lot of indepth info on all aspects of marketing your photos. Addresses of dealers/buyers/websites alone is worth the price of admission!

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